



## “Key Areas to Focus Supply Chain Energies: 2010 and Beyond”

Presented by  
**Dr. C. John Langley Jr.**  
Professor of Supply Chain Management  
Georgia Tech

This session will highlight high-impact issues affecting supply chains in 2010 and beyond. Included will be: logistics outsourcing; supply chain orchestration; transportation management; information technology; and supply chain innovation. Also to be discussed are priorities for action by users and providers of logistics and supply chain services.

APICS Atlanta’s November 2010 Professional Development Meeting

**Tuesday, November 9<sup>th</sup>, 2010**

Villa Christina – 4000 Summit Blvd, Atlanta, GA 30319

Open networking begins 5:30pm – Dinner begins 6:15pm – Presentation begins 7:00pm

For more information: [www.apicsatlanta.org](http://www.apicsatlanta.org) or contact Scott Luton at [sluton@definitypartners.com](mailto:sluton@definitypartners.com)



Dr. C. John Langley Jr. is Professor of Supply Chain Management at the Georgia Institute of Technology in Atlanta, Georgia, USA. Dr. Langley is a former President of the Council of Supply Chain Management Professionals, and a recipient of the Council’s Distinguished Service Award. He received his Ph.D. degree in Business Logistics from Penn State University. Dr. Langley has co-authored several books, and is currently working on the 9<sup>th</sup> edition of a textbook titled *Supply Chain Management: A Logistics Perspective*. He is lead author of the annual *Third Party Logistics Study*, and is currently conducting the *2010 15<sup>th</sup> Annual 3PL Study*. Dr. Langley also serves on the Boards of Directors of UTi Worldwide, Inc., Averitt Express, Inc., and Forward Air Corporation. He also is a member of the Program Faculty for the Kühne Logistics University in Hamburg, Germany, and currently serves as Education Advisor for NASSTRAC.